

MAKERY

Project Planner

Thanks for contacting Makery Web Design, we really do appreciate your time.

This project survey will help us to estimate the costs and timescales for your project. The more information you give us, the more accurately we can respond.

Please answer all the relevant questions. If you're not sure about something or would like to talk to us, please call Sarah Stearns on (941) 928-6300.

Let's get some background info:

What is the name of your company? URL (current or future)?

Who is the primary contact on this project? Email? Phone Number?

What is your timeframe for this project?

What is your budget for this project? ***Required**

Ok, now tell us about your business:

What is the nature of your business? Target market (age, sex, occupation, etc.)?

What are your company's colors?

What business goals do you plan to achieve with your new website?

What makes your company different from your competitors?

What impression do you believe that people have of your company?

If you have one idea that you want to impress upon your clientele, what would it be?
Who are your major competitors? URL(s)?

What sites do you feel have great design that could inspire this project? ***Important**

If you already have a site, tell us a bit about it:

What parts of your current website do you feel are successful? Why?

What are your current website's shortcomings?

Are you willing to revamp your website's current feel, branding, etc.?

Let's talk about what you need us to create:

How many pages will your site need? How many different templates (page layouts)?

Do you require a website that you can edit and add content to (Content Management System)?

Do you want to sell any products online?

Any other special requirements (Client login, blog, search capability, email opt-ins, etc.)?

Do you need recommendations for site hosting?

Content is of utmost importance:

Do you have enough content to build a website (images, copy, etc.)?

Is all of the aforementioned content ready to go (images, copy, etc.)?

Do you require help with your content (copywriting, photography)?

Finally, let's make sure we didn't miss anything:

Please add any information that you feel is relevant to providing you with a timely and accurate quote, and that will leave us with the best mental picture of what you want to accomplish with your website.

Whew! Now that we have that out of the way, please save this document using your company as the filename (eg: jessesjewels.pdf) and mail it and any attachments you deem pertinent (wireframes, timelines, etc.) to sarah@makerywebdesign.com, with the subject "Project Planner Submission".

We will review your documents and get back to you as soon as possible.